NETWORK X

LARGE FORMAT SITES

M1 HIGHWAY MELROSE DIGITAL 9X6 BILLBOARD

- **Site number:** P96 W613/D
- **Site name:** M1 Highway Melrose 9x6 Digital Portrait Billboard
- **Address:** M1 Highway, Melrose Arch side, by Corlett Dr off ramp
- **LSM:** 6-10+
- **Traffic count:** 140, 000 p/d = 3,080,000 p/m @22 days & 65,000 p/d = 520,000 @8 weekends p/m
  Total: 3,600,000 p/m
- **Dimensions:** 9m (h) x 6m (w) = 54m² per side
- **Slot length:** 30” Ad in a 180” loop, 6 Ad’s per loop, no animation (when sold)
- **Average media cycle:** 30 secs per Ad = 3min loop
- **Average flight time per slot per month:**
  24 flights per hour x 24 hours = 576 times per day
  576 x 30 days = 17 280 Times per slot per month
- **Material: Side A Digital**, MP4 Format, Ratio 16:9, Video Res 1920 x 1080, Screen Width Pixels 640, Screen Height Pixels 448
- **Area Information:** Our impactful digital billboard is strategically located on M1 Highway opposite Melrose Arch traveling north before the Corlett Dr off ramp and is surrounded by Sandton, Killarney, Houghton, Melrose Estate and Oaklands. With Side A Digital and Side B Static, this Large 54 sqm double sided billboard has high impact and exposure to the traffic travelling both directions on the M1.

BRYANSTON MEGA DIGITAL

- **Site number:** P96 356H/A
- **Site name:** Bryanston Mega Digital
- **Address:** Cnr William Nicol and Peter Place, Bryanston
- **LSM:** 8-10+
- **Traffic count:** 85, 000 p/d = 1,870,000 p/m @22 days & 26,250 p/d = 210,000 @8 weekends p/m
  Total: 2,080,000 p/m
- **Dimensions:** 4.5m (h) x 7m (w)
- **Slot length:** 15" Ad in a 2Min loop, 8 Ad's per loop (when sold)
- **Average media cycle:** 15 secs per Ad = 2min loop
- **Average flight time per slot per month:**
  30 flights per hour x 24 hours = 720 times per day
  = 22 320 Times per slot per month
- **Material:** Digital, MP4 Format, Ratio 16:9, Video Res 1920 x 1080, Screen Width Pixels 640, Screen Height Pixels 448.
- **Area Information:** This mega digital screen is located on the corner of William Nicol Drive & Peter Place, Bryanston in the heart of Sandton. This mega digital display is strategically located on William Nicol Drive at the extremely busy intersection pushed further back and raised up in the air to secure visibility from all directions.

RANDBURG MEGA DIGITAL

- **Site number:** P97 356R
- **Site name:** RANDBURG Mega Digital
- **Address:** Cnr Oxford & Malibongwe Drive, Strydom Park, Randburg
- **LSM:** 5-8
- **Traffic count:** 65, 000 p/d = 1,430,000 p/m @22 days & 18,250 p/d = 146,000 @8 weekends p/m
  Total: 1,576,000 p/m
- **Dimensions:** 4.5m (h) x 7m (w)
- **Slot length:** 15" Ad in a 2Min loop, 8 Ad's per loop (when sold)
- **Average media cycle:** 15 secs per Ad = 2min loop
- **Average flight time per slot per month:**
  30 flights per hour x 24 hours = 720 times per day
  = 22 320 Times per slot per month
- **Material:** Digital, MP4 Format, Ratio 16:9, Video Res 1920 x 1080, Screen Width Pixels 640, Screen Height Pixels 448.
- **Area Information:** This mega digital screen is located on the corner of Oxford Road and Malibongwe Drive, Strydom Park in the busiest part of Strydom Park, Randburg. Malibongwe Drive (formerly Hans Strijdom Drive) is a major road that runs through on route to residential & industrial areas in the northwest of Johannesburg. It connects Randburg with Northgate. This mega digital display is strategically located at this extremely busy intersection pushed further back and raised up in the air to secure visibility from all directions.

M1 HIGHWAY MELROSE 9X6 BILLBOARD

- **Site number:** P96 W613
- **Site name:** M1 Highway Melrose 9x6 Digital Portrait Billboard
- **Address:** M1 Highway, Melrose Arch side, by Corlett Dr off ramp
- **LSM:** 6-10+
- **Traffic count:** 140, 000 p/d = 3,080,000 p/m @22 days & 65,000 p/d = 520,000 @8 weekends p/m
  Total: 3,600,000 p/m
- **Dimensions:** 9m (h) x 6m (w) = 54m² per side
- **Material: Side B Static,** PVC
- **Area Information:** Our impactful double-sided billboard is strategically located on M1 Highway opposite Melrose Arch between Corlett Dr and Athol Oaklands Off ramps and is surrounded by Sandton, Killarney, Houghton, Melrose Estate and Oaklands. With Side A Digital and Side B Static, this Large 54 sqm double sided billboard has high impact and exposure to the traffic travelling both directions on the M1.

MELROSE WALL SITE

MELROSE WALL SITE

- **Site number:** L312 W613/A
- **Site name:** Wall Site Facing Melrose Arch
- **Address:** Melrose, (drivers left) before Atholl Oaklands offramp and drivers right before Corlett Dr off ramp. Opposite Melrose Arch.
- **LSM:** 6-10+
- **Traffic count:** 140, 000 p/d = 3,080,000 p/m @22 days & 65,000 p/d = 520,000 @8 weekends p/m
  Total: 3,600,000 p/m
- **Dimensions:** 3m (h) x 42m (w) = 126m²
- **Material:** PVC
- **Illuminated**
- **Area Information:** This large format Mega Wall Site is located in Waverly opposite Melrose Arch and on route to Killarney, Houghton, Oaklands and JHB CBD. Our display is strategically located on M1 Highway near the Corlett Dr Off ramps. The 36 sqm Wall Site has high impact and exposure to the traffic travelling North and South, travelling from JHB CBD Sandon and other northern suburbs as well as traffic travelling to JHB CBD.

M1 HOUGHTON HOARDING

- **Site number:** L365 HW1637
- **Site name:** M1 Highway Houghton Hoarding
- **Address:** M1 Highway, Houghton Estate, between 11th Ave and Riviera Rd off ramps
- **LSM:** 6-10+
- **Traffic count:** 140, 000 p/d = 3,080,000 p/m @22 days & 65,000 p/d = 520,000 @8 weekends p/m
  Total: 3,600,000 p/m
- **Dimensions:** 5m (h) x 60m (w) = 300m²
- **Material:** PVC
- **Area Information:** This large format Hoarding is located in Houghton Estate and on route to Killarney, Houghton, Oaklands and JHB CBD. Our display is strategically located on M1 Highway between 11th Ave and Riviera Off ramps. The 210 sqm Hoarding has high impact and exposure to the traffic travelling North and South, travelling from JHB CBD Sandon and other northern suburbs as well as traffic travelling to JHB CBD.

M1 HOUGHTON HOARDING

DUNKELD, BOMPAS RD HOARDING

- **Site number:** L325 D12
- **Site name:** Bompas Rd Hoarding
- **Address:** Corner Bompas Rd and Oxford St, Dunkeld
- **LSM:** 8-10+
- **Traffic count:** 65, 000 p/d = 1,430,000 p/m @22 days & 16,250 p/d = 130,000 @8 weekends p/m
  Total: 1,560,000 p/m
- **Dimensions:** 3m (h) x 25m (w) = 75m²
- **Material:** PVC
- **Area Information:** This large format hoarding is located in Dunkeld surrounded by Illovo, Melrose and Rosebank. Our display is strategically located on Bompas Road in between 2 of the most popular arterials in Johannesburg, Oxford Road and Jan Smuts Avenue. The 75 sqm Hoarding has high impact and exposure to the traffic travelling to and from Sandon and other northern suburbs as well as traffic travelling to Rosebank Mall, The Zone, Rosebank Mews, Hyde Park Corner, Illovo, Sandton City/Square and Melrose Arch.

FOURWAYS TOWERS 1

- **Site number:** NX001 Fourways Towers
- **Site name:** Fourways Towers 1
- **Address:** William Nicol Drive, between Leslie Ave and N1 off ramps intersection
- **LSM:** 8-10
- **Traffic count:** 85, 000 p/d = 1,870,000 p/m @22 days & 26,250 p/d = 210,000 @8 weekends p/m

  Total: 2,080,000 p/m
- **Dimensions:** 12m (h) x 3.5m (w) x 1.5m (D) X 2
- **Material:** PVC
- **Area Information:** These Towers are located on the busy William Nicol Drive between Leslie and the N1 William Nicol off ramps intersection. They are visible from both sides of the road and on route to and from your upmarket Estates like Dainfern, Broadacres, Helderfontein and Steyn City as well as popular venues like Fourways Mall/Crossing, Monte Casino, Design Quarter, Nicolway and other venues & centres in the area.

FOURWAYS TOWERS 2

- **Site number:** NX002 Fourways Towers
- **Site name:** Fourways Towers 2
- **Address:** William Nicol Drive, between Leslie Ave and Monte Casino Blvd
- **LSM:** 8-10
- **Traffic count:** 85, 000 p/d = 1,870,000 p/m @22 days & 26,250 p/d = 210,000 @8 weekends p/m

  Total: 2,080,000 p/m
- **Dimensions:** 12m (h) x 3.5m (w) x 1.5m (D) X 2
- **Material:** PVC
- **Area Information:** These Towers are located on the busy William Nicol Drive between Leslie and Monte Casino Blvd. They are visible from both sides of the road and on route to and from your upmarket Estates like Dainfern, Broadacres, Helderfontein and Steyn City as well as popular venues like Fourways Mall/Crossing, Monte Casino, Design Quarter, Nicolway and other venues & centres in the area.

EDENVALE TOWERS

- **Site number:** EV3
- **Site name:** Edenvale Towers
- **Address:** Van Riebeeck Ave. & Aitken Rd. Edenvale
- **LSM:** 4-8

- **Traffic count:** 65, 000 p/d = 1,430,000 p/m @22 days & 18,250 p/d = 146,000 @8 weekends p/m
  Total: 1,576,000 p/m
- **Dimensions:** 10m (h) x 3m (w) x 1.5m (D) X 2 Towers
- **Material:** PVC
- **Area Information:** Located on the corner of Van Riebeeck Avenue and Aitken Road. This site receives all traffic from Edenvale travelling to get on the N3 and cars travelling towards Edenvale from the surrounding areas, Modderfontein, Greenstone and highways. It is across the road from Greenstone shopping mall. The towers are visible from a great distance in both directions of traffic.

KYALAMI TOWERS

- **Site number:** Kyalami Towers NX010
- **Site name:** Kyalami Towers
- **Address:** 94 Crowthorne Rd, R55, Kyalami
- **LSM:** 7-10+
- **Traffic count:** 65, 000 p/d = 1,430,000 p/m @22 days & 18,250 p/d = 146,000 @8 weekends p/m
  Total: 1,576,000 p/m
- **Dimensions:** 12m (h) x 3.5m (w) x 1.5m (D) X 2 Towers
- **Material:** PVC
- **Area Information:** The Towers Site is located off Main road on the R55. This Towers offer a high impact and long exposure time to passers by from both directions of the busy R55 especially at peak hours during the day as this is the only road that one can take to get to and from all the high end Estates and Office Parks in the area and surroundings. Your brand will be exposed to mid-high LSM traffic travelling to all high end business parks and residential estates, such as Blue Hills, Crowthorne, Kyalami and the upmarket Waterfall Estates. This area is also saturated with many Shopping Malls.

KYALAMI HOARDING

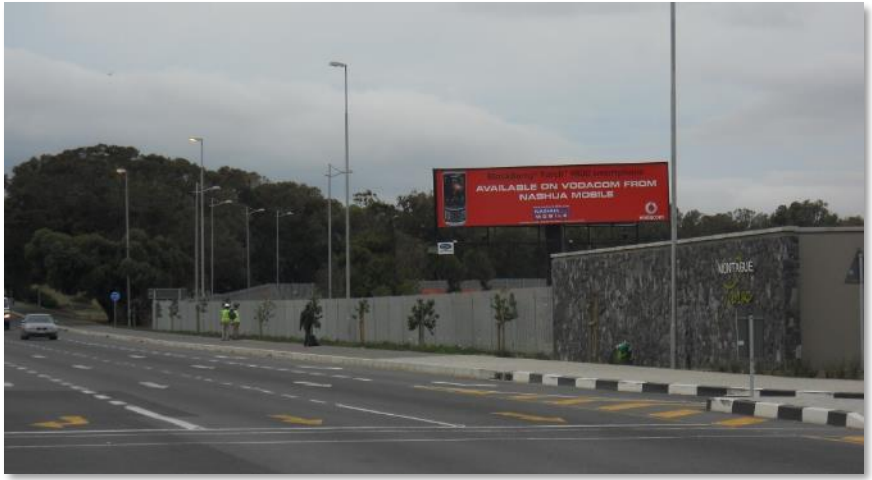
- **Site number:** L350 K001
- **Site name:** Kyalami Mega Hoarding Warp
- **Address:** Cnr Begonia Road and Pitts Ave (R55), Kyalami
- **LSM:** 7-10+
- **Traffic count:** 65, 000 p/d = 1,430,000 p/m @22 days & 18,250 p/d = 146,000 @8 weekends p/m
  Total: 1,576,000 p/m
- **Dimensions:** 3.5m (h) x 60m (w) = 210m²
- **Material:** PVC

- **Area Information:** This Mega Hoarding Site is located off Main road on route to Kyalami Estate on the R55 on the corner just after the Kyalami Shopping Centre. This Mega Hoarding Wrap offers a high impact and long exposure time to passers by from both directions of the busy R55 especially at peak hours during the day as this is the only road that one can take to get to and from all the high end Estates and Office Parks in the area and surroundings. Your brand will be exposed to mid-high LSM traffic travelling to all high end business parks, residential estates, such as Blue Hills, Crowthorne Estate, Kyalami Estate and the various upmarket Waterfall Estates, and many schools in the close proximity. This area is also saturated with Shopping Malls, restaurants, coffee shops, and retail stores.

R565 SUN CITY GANTRY

- **Site number:** NX005
- **Site name: R565 Sun City Gantry**
- **Address:** Rustenburg
- **Traffic count:** 450,000 p/m
- **Dimensions:** 3m (h) x 12m (w) = 24m²
- **Area Information:** Situated approximately 1km from Sun City’s entrance, facing traffic to and from Sun City.

PLATTEKLOOF ROAD CT BILLBOARD



- **Site number:** Side A – C005 A
  Side B – C005 B
- **Site name:** Plattekloof Road CT Billboard
- **Address:** Plattekloof Road, Montagu Gardens, Cape Town.
- **LSM:** 5-10+
- **Traffic count:** 900 000 P/M
- **Dimensions:** 3m (h) x 12m (w) = 36m²
- **Material:** PVC
- **Area Information:** Situated on Plattekloof Road, approximately 300m from the Koeberg Road intersection. Also situated opposite the Makro store in Montagu Gardens.

N1 ROAD WORCESTER CT BILLBOARD

- **Site number:** Side A – C003 A
  Side B – C003 B
- **Site name:** N1 Road Worcester CT Billboard
- **Address:** N1 Road, Worcester, Cape Town.
- **LSM:** 5-10+
- **Traffic count:**
- **Dimensions:** 3m (h) x 12m (w) = 24m²
- **Area Information:** Facing traffic travelling on the N1 highway Cape Town.

THANK YOU